

# 2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P17439

FILED  
Apr 26, 2010  
Secretary of State

**Entity Name:** PRINCIPAL FINANCIAL ADVISORS, INC.

**Current Principal Place of Business:**

711 HIGH STREET  
DES MOINES, IA 503920306 US

**New Principal Place of Business:**

711 HIGH STREET  
DES MOINES, IA 50392 US

**Current Mailing Address:**

711 HIGH STREET  
ATTN: SHIRLEY HOLLISTER, S-6-W84  
DES MOINES, IA 503920306 US

**New Mailing Address:**

**FEI Number:** 52-1523364      **FEI Number Applied For ( )**      **FEI Number Not Applicable ( )**      **Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

CORPORATION SERVICE COMPANY  
1201 HAYS STREET  
TALLAHASSEE, FL 323012525 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: \_\_\_\_\_

Electronic Signature of Registered Agent

\_\_\_\_\_ Date

**Election Campaign Financing Trust Fund Contribution ( ).**

**OFFICERS AND DIRECTORS:**

Title: D  
Name: LAWLER, JULIA M  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

Title: SVPS  
Name: HOFFMAN, JOYCE N  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

Title: T  
Name: BASSETT, CRAIG L  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

Title: D  
Name: EVERETT, NORA M  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

Title: P  
Name: FINNEGAN, MICHAEL P  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

Title: D  
Name: BROWN, PAUL A  
Address: 711 HIGH STREET  
City-St-Zip: DES MOINES, IA 50392 US

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: PATRICIA A BARRY

ACSE

04/26/2010

\_\_\_\_\_ Electronic Signature of Signing Officer or Director

\_\_\_\_\_ Date